 <p>STŘEDNÍ ODBORNÁ ŠKOLA, s.r.o.</p>	<p><u>MATURITNÍ OKRUHY</u> pro školní rok 2022/2023</p>	<p>Strana: 1/2 Datum: 30. 9. 2022</p>
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Studijní obor: VEŘEJNÁ SPRÁVA A REGIONÁLNÍ ROZVOJ


Předmět: ANGLICKÝ JAZYK

Okruhy všeobecné

1. People
2. Family
3. Shopping and services
4. Home
5. Everyday life
6. School
7. Free time and entertainment
8. Sport
9. Travelling and tourism
10. Health
11. Food
12. Work
13. Nature and environment
14. Culture
15. Science and technology
16. The United Kingdom and London
17. The Czech Republic and Prague
18. The USA
19. Australia and New Zealand
20. Holidays and traditions in English speaking countries

Okruhy odborné

1. Leadership styles – describing the main leadership styles
2. Rules for effective communication – communication skills, principles of communication
3. Dealing with a client/ customer – rules and principles of communication
4. Organizing a social event – how to write an invitation (mail, card)
5. Basis of social etiquette – basic rules, good and bad manners
6. Job interview – CV, cover letter (personal details, qualifications, experiences, previous jobs)
7. Communication – definition, verbal, non-verbal, forms of communication
8. Motivation – types of motivation, motivating employees, benefits and bonuses
9. Dealing with a client/ customer – making an appointment (rules and principles)
10. Healthy lifestyle – healthy eating, physical activity, appearance
11. Organizing a social event – how to prepare for a social event.
12. Personality of a manager – characteristics, role of a manager

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13. Methods of business communication – face to face, letters, webs, reports, presentations
14. Ethical principles – what’s right and what’s wrong
15. Communication in a company – definition, categories of communication
16. Dress code – smart clothes, appearance, etiquette in a work place
17. Professional etiquette – small talk, handshakes, alcohol, meetings,
18. Structure of a job interview – introduction, profile, motivation, skills, salary, questions
19. International business etiquette – cultural differences
20. Cultural customs and habits – e.g. UK – greetings, business, dining, gift-giving

Zpracoval: Mgr. David Koval, vedoucí PK cizích jazyků

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Dne: 30. 9. 2022